



2012 Convention



Forrest caps off great PGA speaker line-up

THE PGA Convention is hotting up to be one of the best business forums to attend this year, with Andrew Forrest now confirmed to speak in the opening session on Wednesday, September 26, at the Boundary Room, WACA, East Perth.

Mr Forrest has been an outspoken critic of the excessive regulation and red tape that is strangling WA's regional industries, as well as the Federal Government's Mining Resource Rent Tax, which Fortescue Metals Group is challenging in the High Court on constitutional grounds.

Mr Forrest grew up on a sheep and

cattle station before attending university. He is the founder and chairman of Fortescue Metals Group and the Australian Children's Trust among other significant charities and companies.

After graduating in economics and politics, he built a career in investment banking, mining and farming.

He has created some of the largest raw material exporters in the world, while pursuing major social issues on a domestic and international basis.

Mr Forrest has been awarded the Australian Centenary Medal, the Australian Sports Medal, Australian

Social Entrepreneur of the Year, WA Citizen of the Year for his contribution to regional development and The Mining Journal's Mining Lifetime Achievement Award.

Recognised widely as family orientated and a strong community and arts supporter, Mr Forrest is very active in ventures to protect and help underprivileged children locally and internationally.

He will address the PGA Convention in the morning session which commences at 9am in the Boundary Room, at the WACA Grounds in East Perth.



□ Andrew Forrest.

PGA Convention

The Boundary Room,
WACA Ground, Nelson Crescent,
East Perth, WA

**Wednesday,
26th September
2012**

Thinking outside the square

ENTREPRENEURS will be lining up at next week's PGA Convention when one of Australia's leading innovators in agriculture, WA pastoralist Jack Burton will be sharing some of his secrets on how to capitalise on, and the value of developing new niche markets to supplement existing operations.

From owning and operating seven stations in the Kimberley, processing organic and free-range beef for local and export markets, running properties in the Goldfields and a farming business in Chapman Valley, recently purchasing the Gingin abattoir and building his own boutique abattoirs in the North West, Mr Burton defines the entrepreneurial spirit of the WA pastoralist.

He is the managing director of Yeeda Pastoral Company which runs more than 60,000 head of cattle and has as embarked on vertically integrating his cattle production with irrigated pastures and the construction of a small boutique abattoir on Kildo station near Broome coupled with plans for a



□ Jack Burton.

larger-scale abattoir near Derby.

In early 2012, Yeeda Pastoral Company also purchased a lamb and goat abattoir in Gingin, with the meat to be exported under the Bluebush Lamb brand.

Mr Burton's ultimate goal is to be less reliant on the live export market and ultimately process organic and free-range beef for local and export markets capitalising on the pristine wilderness attributes of the Kimberley region.

He and his family has a long history with the pastoral industry, having grown up in the Murchison on a sheep station with his parents.

He continued working on pastoral stations until he ventured into purchasing stations himself.

Mr Burton will be speaking after morning tea, in the "Investing in Australian Agriculture" session with speakers Greg Canavan from Daily Reckoning and John Nicolaou from CCIWA.

Update on James Point at PGA Convention

AGRICULTURE in WA is all about exports.

From wheat, to wool, to meat, to live-stock, WA producers export more agricultural products than any other State in Australia, and the majority goes through one port - Fremantle.

By 2020, Fremantle Port is expected to reach optimum capacity, which will place unprecedented demands on the amount of road and rail freight that the existing network can handle, resulting in more delays in farmers getting their products to port.

And as every farmer knows, more delays mean less money.

In 2000, WA consortium James Point Pty Ltd won an international tender and signed a contract with the State Government to build, own, operate, and finance a private port in Cockburn Sound.

The new private port would provide much needed capacity and much needed additional bulk facilities for livestock and grain exports.

But since the tender was awarded, there have been numerous delays from both the previous and current State Governments, which may finally be resolved.



□ Dr Chris Whittaker.

Dr Chris Whittaker is the chief executive officer of the James Point Private Port, and he will be addressing the PGA Convention on the status of the development of James Point and the opportunities that will be available for livestock, grain, fertiliser, and other exporters.

After his initial degree at Cambridge University, Dr Whittaker obtained his PhD in desert geomorphology at the Australian National

University.

Following several years as a lecturer, in 1980 Dr Whittaker joined the South Australian public service, where he managed the Environmental Assessment Branch of the Department of Environment and Planning and headed the environmental assessment of the Roxby Downs project.

He joined the Environmental Protection Authority in WA in 1983 and was later appointed director general of Transport for WA in September 1996 where he was involved in the privatisation of Westrail. From February 2000 until July 2003 he was the chief executive and managing director of the Melbourne Port Corporation.

He then moved to become pro vice-chancellor (Business) of RMIT University in August 2003, and from August 2004 to April 2005 he was vice-chancellor and president of the University.

He was also a Trustee of the Sustainable Melbourne Fund.

Dr Whittaker relocated to WA in July 2007.

8.30am	Registration Desk Opens
9.00am	Convention Welcome Address Robert Gillam, PGA President
	Official Opening Addresses His Excellency, Malcolm McCusker, AC CVO QC Governor of Western Australia The Hon Terry Redman, MLA Minister for Agriculture & Food; Forestry; Housing Mauro Balzarini Managing Director, Wellard Group Andrew Forrest Chairman, Fortescue Metal Group
10.45am	Morning Tea
11.15am	Investing in Australian Agriculture Greg Canavan Editor, Sound Money & Contributor, The Daily Reckoning John Nicolaou Chief Economist, Chamber of Commerce & Industry WA Jack Burton Kimberley Pastoralist, Yeeda Pastoral Company
1.00pm	Lunch
2.00pm	The Future of Port and Transport Facilities Dr Chris Whittaker Chief Executive Officer, James Point Private Port
	Planning for the Future Judy Snell Partner, RSM Bird Cameron
5.00pm	Close of the Day's Proceedings
7.00pm	PGA Annual Dinner & Awards Terrace Ballroom, Hyatt Regency, Perth WA Incorporating presentation of the Skywest PGA Achievement Award

Featuring

Mauro Balzarini – Managing Director of Wellard Group on the secrets behind the success of Australia's largest live exporter and leading Agribusiness company.

Greg Canavan – Australia's foremost authority on value investing and editor of the Daily Reckoning investment email on what is really happening in China.

John Nicolaou – Chief Economist and Chief Officer, Membership and Advocacy for the Chamber of Commerce and Industry Western Australia (CCI) and 2011 winner of the 40 under 40 awards on the value and opportunities for foreign investment in agriculture in Western Australia.

Jack Burton – Kimberley pastoralist, horticulturalist, meat works owner and WA entrepreneur on the opportunities in value adding to your existing operation.

Dr. Chris Whittaker – Chief Executive Officer of James Point Private Port on what opportunities will be available for grain, livestock and fertiliser exporters at Western Australia's first and only private port.

Judy Snell – Partner, RSM Bird Cameron on serious planning for serious change.



Contact the PGA to register your attendance on
08 9479 4599

REGISTRATION DEADLINE
12 noon Monday, September 24, 2012

www.pgaofwa.org.au