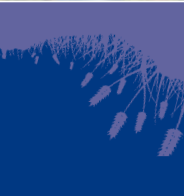
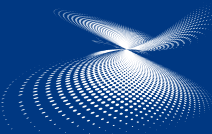


# Could you use a hand with your business finances?

Practical, proven help to refocus your business, create solutions and take financial control.



Free to rural small businesses including farming and fishing.



Rural Financial  
Counselling Service WA

# Practical ways to turn things around

Ever had the frustration of not being able to find something and then someone else walks in and puts their hand on it straight away?



Often we can be looking right at something and not see what we need to see.

A fresh pair of eyes can see options and alternatives we've missed.

RFCS is focused on helping rural business people to be aware of and seek out options for moving forward.

The service is very much about regaining focus so you can get a proper perspective and create the solutions you need to turn things around. Regaining focus really underpins decision making and practical planning for a sustainable future.

As Chair of the Board I encourage you to seek our help if you are worried about financial issues; there may be a new way forward that you haven't thought about.

*Julian Krieg Chairman RFCS WA*

# Regain focus. Create solutions.

## What's it all about?

Practical, proven tools to get control over your business finances, turn things around and keep it strong and focused in the future.

## Our goal

Our purpose is to strengthen small rural businesses including farming and fishing, especially when they are struggling financially, so they can create their own solutions that make them self-reliant and ready for the future.




## What we do

A qualified, experienced professional will work hands-on with you, focusing on financial issues, to help you regain focus, get back in control and plan a better future.

We will show you how to:

- » Identify your financial and business options
- » Negotiate with lenders
- » Tap into assistance schemes
- » Get the results you need from accountants, consultants and education
- » Find and get the best out of professionals in succession planning, family mediation, government agencies, personal counselling



*In my experience these tools  
are central for managing  
change and sustainability  
in a increasingly turbulent  
operating environment*

*Chris Wheatcroft - CEO RFCS WA*

# Independent advice you can trust

RFCS WA is an independent, not-for-profit community organisation. We don't sell anything. We don't charge fees. We don't get commissions. We are funded by the WA and Federal Governments, so we can be totally focused on the needs of small and family businesses in rural WA.

## Get real

You've got a business to run, so we'll come to you.

It's not just about saving you time though: it's because we know the only way to understand your individual situation and business is on the ground, hands on.

You'll be dealing with a qualified professional who has practical experience in running rural businesses, so you'll get real, results-oriented help, not textbook waffle.

## Results

The results we expect are:

- » Control over your immediate situation
- » Skills and resources to increase self-reliance
- » Competitive market position
- » Profits
- » Effective management of change
- » Best practice standards
- » A secure, sustainable future

## What's the catch?

There's no catch, but you do have to take action – don't put it off until it's too late.





Don't wait  
until it's too late

To talk to a member of our  
state wide team phone

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Rural Financial  
Counselling Service WA

1800 612 004  
(08) 9964 7033

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Email: [admin@rfcswa.com.au](mailto:admin@rfcswa.com.au)

Website: [www.rfcswa.com.au](http://www.rfcswa.com.au)

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