

WILL YOU BE THE NEXT NAB AGRIBUSINESS RISING BEEF CHAMPION?



Why apply? Well, just check out the benefits!

- ✓ Meet like-minded people interested in beef from across Australia and the globe
- ✓ Create networks with Australia's beef industry leaders and take home tips from the best in beef
- ✓ Learn how to have a say, be heard and stand out in the beef industry
- ✓ Work with a mentor who is also a beef producer to progress personal goals
- ✓ Gain insight into the national issues facing the Australian beef industry
- ✓ Develop the knowledge, political acumen and leadership skills to be a young champion in the beef industry
- ✓ Attend a 3 day intense workshop discussing issues related to CCA, the Australian Beef Industry, political issues and programs to build your personal performance.
- ✓ Go in the running to win the title of NAB Agribusiness Rising Beef Industry Champion and represent Australia's beef producers in the Five Nations Beef Alliance Young Ranchers' Program comprising of a all expenses paid trip to Mexico. You will also learn about the challenges and opportunities facing the world's food producers and suppliers across Australia and internationally.



Are you the next NAB Agribusiness Rising Beef Champion?

Introducing the NAB Agribusiness Rising Champion Position

It makes sense that the cattle producers of tomorrow are involved in the planning that occurs today. That's why Cattle Council is offering young people passionate about the Australian beef industry the opportunity to have a say and be heard by the decision makers. The aim of the program is to inspire, empower and support young people passionate about the Australian beef industry to provide input into the issues challenging, and presenting opportunities for, our Industry.

STAGE 1 Will involve meeting with your State Farming Organisation upon successful application.

STAGE 2 State chosen applicants will be invited to Canberra ACT on an all-expenses paid trip to take part within personal performance workshops, meet with the Department of Agriculture, take part in tours and meetings at Parliament House and be invited to Cattle Councils board meeting. Within this intensive 3 day meeting entrants will discuss issue and provide a presentation focusing on areas of concern within the Australian beef industry. The winner of the NAB Agribusiness Rising Champion Initiative will be chosen at the Gala Dinner.

STAGE 3 The winner will provide ideas to the Cattle Council board for both industry and youth progression. The 2015 NAB Agribusiness Rising Beef Industry Champion will represent Australia's beef producers in the Five Nations' Beef Alliance meeting and beef tour throughout Mexico. You don't have to have qualifications or directly own cattle to apply. But, you do have demonstrate passion and a commitment to cutting positive tracks for Australia's beef industry.

Applications close:
Midnight 31st May 2015

Who should apply?

People between the ages of 21-35 years of age who are committed to the Australian beef industry (includes farmers, station hands, agribusiness professionals & production workers).

What is Cattle Council looking for?

- Commitment to the Australian beef cattle Industry
- Desire to contribute meaningfully to Industry solutions
- Personal drive and focus
- Leadership capability
- Effective communication and aspiring role model to others

How do I apply?

Apply ONLINE at cattlecouncil.com.au/rising-champions

For further information call 02 62695600

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